Organized
October 14, 1921

Chartered
January 1, 1922

The Rotary Cog

CLUB NO. 6055 **DISTRICT 7680**

District Governor: Allen Langley (Mandi)
allenlangley@shelbyrotary.org

"Service Above Self"… "They Profit Most Who Serves Best"

FOUR WAY TEST

1 – Is it the truth?

2 – Is it fair to all concerned?

3 – Will it build good will and better friendships?

4 – Will it be beneficial to all concerned?

Vol. 61 No. 21 *Wednesday, November 23, 2011* *Hotel Concord, 12:15 P.M.*

Last week's program was a vocational program given by our own Will King and his father John King from Sundrop. John started the program with the history of Sundrop.

The formula for Sundrop was developed by a soda jerk, Jack Lazear,, in the Gastonia area in 1927. Jack Lazear's son and grandson, Charles and Charles, Jr., worked for years to market the formula commercially. The formula finally appeared at a convention in 1951. The owner of Cheerwine from Salisbury worked with the Lazear's to create a concentrate that could be sent out for bottling. Bill Grady's grandfather picked up the product and then the King family bought it in 1954 as they entered the soda business. John Thomas Honeycutt, John King's great uncle, had been in the bottling business since 1904, starting with Coca Cola and then moving on to beer with the North State Brewery. John's father, Bill King, entered the soda business in 1954 with the first bottle of Sundrop, the Golden Cola bottled on July 4, 1954. Sundrop was bottled locally until 2007. The current owner of Sundrop is Dr. Pepper/Snapple and they handle the bottling while the King family handles distribution. What-a-Burger is the oldest Sundrop customer that is still in business. The King's distribute products in Cabarrus, Rowan, Iredell and Stanly counties.

In 2006 Will King joined the company after college. Will shared with us more recent activities at Sundrop. Will implemented an aggressive recycling program that has reduced trash at the company from two dumpsters twice a week to one dumpster once a week. More than 12,000 pounds of materials are now recycled annually. The company is also working on bringing back King Bee Cola and Black Cherry King Bee Cola. Will also added King Bee Vending to the company's businesses. The company also distributes Big Red products that has a cream soda line that is very popular with the Hispanic population. Big Red also owns All Sport that was developed by Pepsi. Pepsi sold the product line to Big Red when they became the distributor for Gatorade. Sundrop also handles Nugrape sports drinks and is now adding New Leaf Tea to its product line.

Sundrop locally employs 28 full time employees and 7 part-time employees. Being part of a national company is new and is creating growth for the company. It is good to have a long time family based business in our community that generates jobs and provides great products. Thanks to Will and John for sharing their vocation with our club.

Proposed for membership

Terry Hertzog is proposed by Garry Vruegdenhil in the category of Salvation Army.

Linda Brown
Administrative Assistant

PO Box 1387
CONCORD, NC 28026-1387

The Rotary Cog

Announcements

Sign up now for the Can-a-Thon scheduled for Saturday December 10th. We are planning to cover 11 stores this year, up from our previous 6 stores. We will need ALL Rotarians to step up to meet the growing need for food in our community. Sign up sheets for the Saturday collection will be at the check in desk each week or you can sign up online at www.helpersignup.com .

Mayor Scott Padgett will hold a special ceremony at 2pm on Wednesday, November 30th declaring the first week of December Rotary Can-a-Thon week. The Salvation Army is also providing 25 barrels to place in the community that week to collect food items in addition to the food drive on Saturday at area grocery stores. If you have a location where a barrel can be placed, please contact Can-a-Thon Chairperson, Zac Moretz.

Fifth Wednesday Social will be on Wednesday, November 30th at the Old Creamery Event Center on Church Street from 6pm to 8pm.This social will focus on new member recruitment. Please bring a potential Rotarian as your guest to this event.

Meeting of November 16, 2011

President Brian King rang the meeting to order. Jay Wilkinson led the Invocation. Alex Rankin provided our Fellowship Report. Jim Stowe presided over the 50/50 drawing of $65 which Mike Ransom won.

Guests: Tom Gordon was the guest of Jessica Tucker.

Programs: **Last Week:** Will King, SunDrop Corporation. **This Week (11/23):** Alex Rankin responsible for program. **In Two Weeks (11/30):** Wednesday Social at Cabarrus Creamery on Church Street. **In Three Weeks (12/7)**: Allen Overcash responsible for program.

Special Greetings this Week: Happy Birthday to Guy Beaver (11/26), Sam Leder (11/29), Robbo and Patty Williams (11/30), Gail Vaughn (11/28). Happy Anniversary to Scott Padgett (11/24), Mike Coltrane (11/27) and Dan Truhitte (11/29).

Attendance for 11/16/2011

Rotarians We Missed:

Make ups:

Please send all attendance make-ups and other related issues to the attention of Linda Brown, the Administrative Assistant for our Club. Linda's email address is: linda@leadingedgeideas.com. Also, if you arrive late, please be sure to sign in on the Attendance Sheet at the check-in table. Thank you.

New Members since July 1, 2011

Richard MacPherson….Jeweler….704-784-1720
Lois Marlow……..Nurse….704-795-0372
Lauren Hines……Board of Elections…..704-920-2823
Jim Lynch…..Commercial Real Estate Appraiser…704-367-9939
George Gay...Licensing and Marketing…704-454-4251
Jay McKinney……..Boy Scouts……